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Title of thesis: *the Impact of Alternative Media on the Circulation of Information in Egypt: a Field and Analytical Study*

Summary:

This study attempts to identify the role of alternative media in the process of information Circulation during the revolution of January 25. It also monitors and identifies potential impacts of information Circulation of January 25 revolution on the Arab States. Consequently, it defines a vision study sample to the nature of the relationship between the alternative media and the printed press. It, therefore, highlights the visions of internet activists and journalists regarding the dimensions of the impact of alternative media on the information circulation through the January 25 revolution. The study relied on media survey method as well as content-analysis, questionnaire and interview tools to collect data of the study. Analytical study sample included three newspapers websites; namely, Al-Ahram, Al-Wafed and Al-shorouk. As for alternative media, four media are tackled; notably, "We are all Khaled Said page," "Al-wai Al-Masry," "Ana-Ikhwan blogs" and the website of the April 6th Movement. The field study sample was applied to 400 of journalists in print newspapers and Internet activists. The results of the study are: Alternative media plays an important role in paving the way for the January 25 revolution, and the inability of the Egyptian regime and its government to control the flow of information through social networking sites, and use social networking sites to create international interest about revolution. Also, Demonstrations demanding the departure of the Arab regimes come as the most important potential impacts of information circulation of January 25 revolution on the Arab states, and slogans circulation such as "The people want to overthrow the regime." The study found that the relationship between the mainstream traditional media and alternative media is a complementary one, which is reflected in the response of 68.3% of respondents, and most of reasons focused follow respondents provided an opportunity to listen to the voices inaudible and watch images is visible - updated news constantly.

Key words: alternative media, new media, the circulation of information.